**Kaiser Permanente (KP) Cafeteria Menu Labeling**

**Inputs**
- Menu Labeling evidence
- Existing menu criteria (e.g., KP’s Healthy Picks program)
- Other worksite/healthcare wellness efforts

**Politics**
- Stakeholder buy-in (e.g., cafeteria staff and customers)
- Food service administrative structures
- Staff time for nutrient analysis & program marketing
- Nutrient analysis software
- Funding

**Activities**

**Throughout process**
- Engage cafeteria staff in program development
- Raise awareness of menu labeling program
- Advocate for menu labeling

**Implementation**
- Develop menu labeling program implementation plan
- Develop nutrition standards
- Develop and distribute resources to support menu labeling program implementation
- Develop and install posters and menu boards
- Train and support cafeteria staff
- Train and support nutrient analysis staff

**Maintenance/Modification**
- Maintain menu labeling elements over time
- Monitor implementation and outcomes of menu labeling annually
- Modify program based on cafeterias’ lessons learned

**Outputs**

**Throughout process**
- # marketing materials produced/distributed
- Stakeholder awareness of menu labeling
- Stakeholder engagement in menu labeling program

**Reach**
- #/representativeness of customers reached by menu labeling

**Adoption**
- # of cafeterias adopting menu labeling/# targeted

**Implementation**
- # of cafeteria staff trained to implement menu labeling
- # of cafeterias implementing menu labeling program as planned
- Menu labeling acceptable to customers
- Menu labeling feasible for cafeteria staff
- Menu labeling worth perceived benefits

**Outputs/Effectiveness**

**Results or changes for individuals, groups, organizations, communities, or systems**

**Short Term**
- Increased sales of healthy items
- Decreased sales of unhealthy items

**Intermediate**
- Reduced caloric intake
- Unintended consequences

**Long Term**
- Public Health Impact
  - Healthy weight status
  - Healthy weight status is equitably distributed across cafeteria customer base
- Cost Effective in achieving improvements in weight status

**Potential Process Data Sources**
- Notes from meetings with cafeteria staff
- Recipe analysis data
- Training attendance log
- Resource distribution log
- Observational site visits to see implementation
- Cafeteria Patron Survey*
- Program tracker - Cafeteria adoption log

**Potential Outcome Data Sources**
- Sales data (from cash registers or taken down manually)
- Observational site visits

* Indicates data source used by Kaiser Permanente and available on Center TRT website.